We know that personalisation can bring huge benefits.

DP/PHBs are working quite well in **[area]**, but we want to go further **[include comparison to national stats?]**

I am therefore delighted to announce that we are now working with People Places Lives to implement their Virtual Wallet solution which has been successful in several LA/ICBs, such as **[Hampshire, Powys, Devon]**

Virtual Wallet is a user-friendly solution that allows people to manage their **DP/PHB** in a secure online environment, giving them full control of the budget allocated to them and the support they receive.

The benefits of **DPs/PHBs** are already well-proven, both nationally and locally. None of that changes, the aim of Virtual Wallet is to just makes them easier.

We know some of the challenges in the past on DPs/PHBs locally & nationally have been **[insert]** and we think Virtual Wallet will help address these by **[insert]**.

Virtual Wallet will now become the preferred method of delivery of **DPs/PHBs** in **[area]**. We will also be migrating people from **[existing arrangements]** which will be eventually phased-out

The expected key benefits to individuals are **[easier to setup & manage/payroll and management in one place/less admin]**, to providers & PAs are **[guaranteed payment/paid on time/less admin]** and to the LA/ICB are **[easier audit / quicker setup / increase in DPs/PHBs].**

Change is always difficult, we have commitment / buy-in at the highest level, but we need everyone's buy-in & support.

Together our aim in to leverage Virtual Wallet together to increase **DP/PHB** take-up **by/to [insert]**.

For more information, take a look at [www.myvirtualwallet.co.uk](http://www.myvirtualwallet.co.uk)